

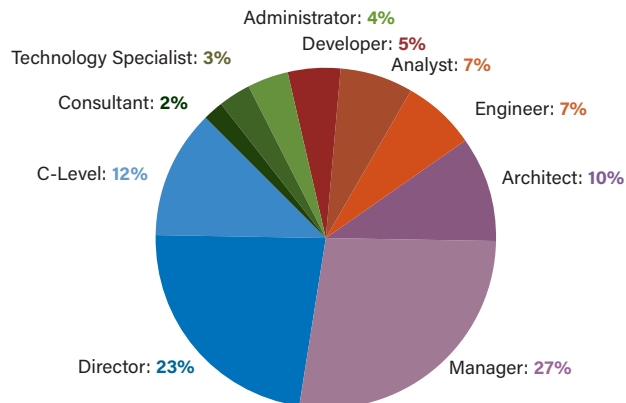
THE REACH OF KMWorld

➤ **With more than 25-plus years of market coverage experience** serving both technology professionals and executive management, *KMWorld* is the premier resource for actionable advice and real direction on solutions and strategies in knowledge, content, document, and information management today. From advanced news and trends analysis to case studies and in-depth research, *KMWorld* guides more than 50,000 IT and business professionals at organizations across North America that are involved in the evaluation, recommendation, and purchase of enterprise technology products and services. We believe that successful businesses today rely on the careful balance of technology, process, and people. *KMWorld* delivers the market knowledge, process management skills, and best practices to make that happen.

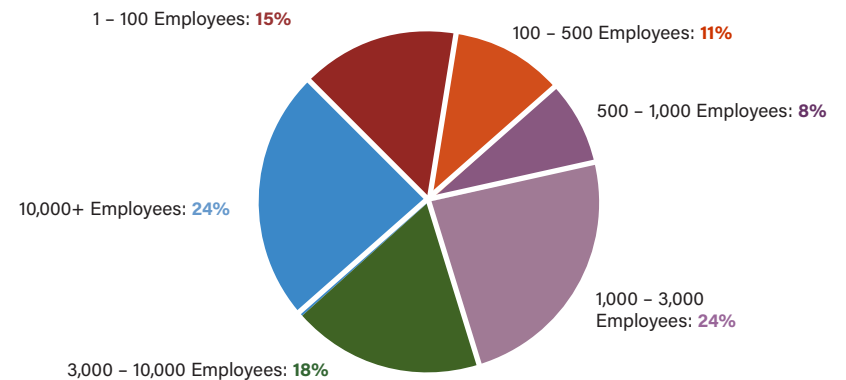
➤ **KMWorld focuses on:**

- › Knowledge, Content, and Document Management
- › Digital Transformation
- › Intelligent Search
- › AI, Generative AI, and Machine Learning
- › Text Analytics and Natural Language Processing
- › Business Process Management
- › Customer Experience
- › Collaboration and Workflow
- › Information Governance and Security
- › Records Management and E-Discovery
- › Business Intelligence and Analytics
- › Taxonomies and Metadata
- › Office 365 and SharePoint
- › Regulatory Compliance
- › Intranets and Portals
- › Image, Forms, and Document Capture

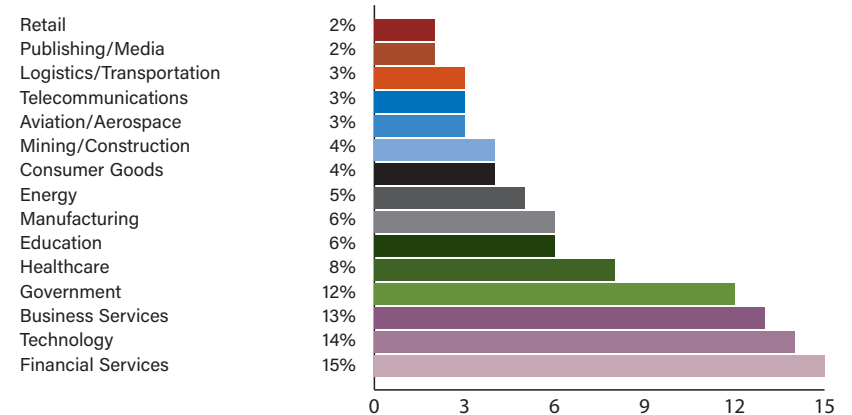
➤ **KMWorld Job Titles**



➤ **KMWorld Company Sizes**



➤ **KMWorld Industries**



➤ **To contact the editorial offices of KMWorld magazine:**

KMWorld Magazine

Editor-in-Chief

Marydee Ojala
(317) 876-8100
marydee@xmission.com

Editor

Stephanie Simone
(908) 795-3520
ssimone@infotoday.com