

KMWORLD PODCASTS

Full Podcast Package: **\$5,000**

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Running 30-45 minutes in length, *KMWorld* podcasts offer the opportunity to foster a deeper connection with your audience in a unique and personalized way. The audio-only format allows for cost-effective content creation, and the on-demand availability guarantees easy, user-friendly consumption for busy professionals. All podcasts are pre-recorded with questions and areas of discussion agreed upon in advance by both parties.

KMWorld markets each podcast in the following ways:

- › Year-long listing in the KMWorld podcast library
- › 1 dedicated email blast to the KMWorld opt-into-third-party email subscriber list

➔ **For additional information or answers to specific questions, contact:**

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- › 1 text advertisement in the weekly KMWorld email newsletter
- › Social media push on Twitter (X) and LinkedIn

Sponsors have full input and final approval over the podcast recording, as well as unrestricted usage rights.

