

KMWORLD SINGLE-SPONSORED WEBINARS

➤ **KMWorld Web Events** are 1-hour topic- and sponsor-specific sessions broadcast live on the web with streaming audio and PowerPoint presentations. Audiences have real-time interaction with senior executives and key industry consultants discussing new solutions, best practices, and actual case studies.

KMWorld will produce, market, and broadcast your 1-hour Web Event.

- Aggressive online advertising campaign
- KMWorld moderator
- Speakers can participate from their own offices.
- Real-time polling and Q&A
- Attendee registration, monitoring, and reporting
- Event archiving and online posting on the KMWorld.com website for anytime, on-demand viewing for 1 year
- Live Screen Share Demos
- Video Clips

KMWorld provides a turnkey solution for the complete organization, management, marketing, and execution of your Web Event.

➤ **Event Marketing**

KMWorld will design and produce:

- An online text invitation with your company logo and session content summary to be placed on KMWorld.com
- Event will be promoted in the *KMWorld NewsLinks*
- A banner to run on KMWorld.com website
- A reminder phone call and email blast to all registrants prior to the event

➤ **Moderators/Industry Experts**

- KMWorld will provide a moderator/industry expert to facilitate your event.

➤ **Web Event Program & Highlights**

- 1-hour event, complete with streaming audio, broadcast live over the internet
- Producer for staging of content and online rehearsal services at each event

- PowerPoint slide synchronization
- Browser-based Q&A capabilities and polling and survey questions
- Detailed monitoring and reporting
- Complete registration management, including final list of all registrants and participants
- Event archiving on KMWorld.com for 1 year, for anytime, on-demand viewing
- MP4 files of your event for local playback (trade shows, sales presentations, etc.)
- Event presentation (PowerPoint slides) available online postevent for viewing and downloading.
- Minimum of 200-lead guarantee

The entire event will be created (with the assistance of the sponsor), managed, and executed by KMWorld. Our production personnel will assist all participants.

➤ **Cost: \$15,000 net**

Examples of archived KMWorld Web Events, plus upcoming opportunities, can be viewed at www.kmworld.com/Webinars.

➤ **Contact us to discuss your KMWorld.com marketing program:**

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KMWORLD ROUNDTABLE WEBINAR

➤ The KMWorld Expert Panel Series

THE MOST QUALIFIED AUDIENCE IN THE KM MARKET

Please join us for KMWorld's series of online, interactive Web Events. These single-topic, live educational events are promoted, hosted and moderated by *KMWorld* magazine, the leading KM information news and information source, on current, top-of-mind issues for today's knowledge-rich information managers and executives.

Attendees learn from the leading experts in the industry.

Attendees simply log on and turn up their computer speakers. Audio is streaming, the speakers are on the air live, and the visuals are content-rich. PLUS the events are archived for "on-demand" viewing.



➤ The KMWorld Roundtable Webinar Series

A SERIES OF MULTI-SPONSORED, SINGLE-SUBJECT, WEBINAR-STYLE ROUNDTABLE DISCUSSIONS

EVENT DETAILS

- Participating vendors will enjoy equal air-time to present
- Lively roundtable discussion and audience Q&A
- Produced and moderated by *KMWorld* magazine
- Promoted by KMWorld to more than 50,000 potential attendees via email blasts, newsletter, and banners
- Exploring the hottest topics that are top-of-mind to key decision makers

PARTICIPATION

- The KMWorld Roundtable Webinar Series is filled on a first-come, first-served basis.
- Participating sponsors will receive the full promotional support of KMWorld's resources and share attendee leads in the form of name, title, company, address, email, and phone number.
- Moderated by a KMWorld representative. Speakers are briefed in advance for assistance with content and promotional material.
- Event production is entirely turnkey; KMWorld develops, promotes, produces, and broadcasts behind-the-scenes. Participants need only provide a speaker!

OPPORTUNITY

- Cost of the event is \$6,995 per sponsor.
- Minimum 200 shared-lead guarantee, generated from the event *and* ongoing archive viewers will be provided for 90 days after the event.

TOPICS

- See the following page for our schedule of dates and topics.

➤ For information about these turnkey marketing opportunities, please contact:

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2025 KMWORLD ROUNDTABLE WEBINAR CALENDAR

📅 Schedule of Dates and Topics

JANUARY 14, 2025

Building a KM Foundation for AI

FEBRUARY 11, 2025

Empowering LLMs With a Semantic Layer

FEBRUARY 25, 2025

Top Trends in KM for 2025

MARCH 4, 2025

Enhancing LLMs With Knowledge Graphs

MARCH 18, 2025

Top KM Strategies for Optimizing Customer Experience

APRIL 1, 2025

From Unstructured Content to Actionable Insights: Accelerating Access to Accurate, Relevant Information

APRIL 15, 2025

Enhancing Collaboration and Knowledge-Sharing in the AI Era

MAY 6, 2025

Faster, Smarter, Scalable KM: Leveraging Knowledge Automation and AI

MAY 20, 2025

Game-Changing Breakthroughs in Enterprise Content Management

JUNE 3, 2025

Improving Trust in the AI Era and the Role of KM

JUNE 17, 2025

The Rise of GenAI Assistants and AI-Powered Search

JULY 15, 2025

The KM ROI Challenge: Measuring the Impact of Your Investment

JULY 29, 2025

Unlocking the Power of Intelligent Document Automation

AUGUST 12, 2025

Better Together: Combining Generative and Extractive AI

AUGUST 26, 2025

The Future of Intranets: Building Dynamic, Collaborative, and User-Centric Digital Workspaces

SEPTEMBER 9, 2025

Personalizing KM: Tailored Knowledge Delivery and Adaptive Interfaces

SEPTEMBER 23, 2025

Succeeding With Semantic Search: Key Technologies and Strategies

OCTOBER 7, 2025

Making LLMs More Reliable With RAG

OCTOBER 21, 2025

Reimagining KM for Agility, Efficiency, and Innovation

NOVEMBER 4, 2025

Reshaping Information Discovery: Search and GenAI

NOVEMBER 18, 2025

Revolutionizing CX With Automation and AI

DECEMBER 2, 2025

The New World of Content Management in the AI Era

DECEMBER 16, 2025

Driving Better Digital Experiences With AI and Automation

Don't see a topic on your mind? KMWorld can produce a custom webinar for your organization on any subject relevant to its audience.

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